



ShiftMed is a rapidly growing healthcare organization, that connects nurses and healthcare professionals to healthcare providers who need additional support. Now more than ever, the healthcare industry continues to grow and change. One commonly over-looked and complex requirement in the healthcare industry, includes the issuance of photo identification badges. At a certain point, most organizations question whether or not they should still be printing these themselves!

Here at eXpress badging™ we have a saying that goes like this: “Let us print your badges for you, so that you can spend your time doing what you do best, while we do what we do best!”



In June of 2021, ShiftMed reached out to eXpress badging™ to help facilitate the ever-increasing growth of employee badges that needed to be printed, shipped, and issued on a daily basis. In addition, they needed badges printed and shipped to each employee's residential address. Along with a badge, they had to find a way to include a clip (so the ID could be worn), with a personalized welcome letter that included company guidelines.

To automate things, ShiftMed found it critical to find a solution that was 100% cloud-based, with the ability to integrate their database and app via an API. In turn, new records needed to be sent over on a regular basis, for any new employee that needed a badge.

Once a badge comes to eXpress badging™, it is our team's responsibility to review and crop badge images, format for printing, and then to print in an assigned sort order. Once printed, each badge is shipped to an individualized address, along with their personalized Welcome Letter, and the respective clip.

eXpress badging™ made the initial onboarding phase as seamless as possible, by quickly creating the exact design template ShiftMed had in mind. Being that the Veonics Portal™ is cloud-based, these design updates could be made and reviewed in real-time. The same goes for integration set up.

The ShiftMed team was able to work with eXpress badging's™ technical department to automate and setup the needed API quickly.