



Outsourcing Photo ID Badge Printing Helps Manufacturing Business Increase Efficiency and Improve Security

In mid-2022, AstenJohnson's Facilities Management department faced a critical challenge. As the company expanded across seven locations in the US and three in Canada, the in-house badge printing process became increasingly impractical. With a growing employee base and diverse locations, the need for a more efficient and centralized solution became apparent.

Seeking an innovative approach, AstenJohnson reached out to eXpress badging® to explore the possibility of outsourcing security photo ID badge printing. The goal was to streamline the issuance of employee photo ID badges, temporary badges for visitors and contractors, and an exclusive badge for their sales team. The added complexity involved incorporating RFID technology for access control and increased security.

AstenJohnson Faced Three Major Challenges

MANAGING BADGE PRINTING ACROSS MULTIPLE LOCATIONS

AstenJohnson's expansion across seven locations in the US and three in Canada brought forth the challenge of managing badge printing in a decentralized manner. With each location having its unique workforce and security needs, the in-house printing system struggled to maintain consistency. This decentralization not only led to operational inefficiencies but also presented a risk of inconsistencies in badge design, technology integration, and overall security protocols. A more centralized approach was crucial to ensure uniformity in the badge issuance process across all locations, promoting a cohesive and secure identification system for AstenJohnson.

CREATING DIVERSE BADGE TYPES FOR EMPLOYEES, VISITORS, AND SALES TEAMS

The need for diverse badge types added complexity to AstenJohnson's badge printing process. Catering to the varied roles within the organization, including employees, visitors, and the sales team, required distinct badge designs and functionalities. Each category demanded specific access control features, visual elements, and technology integrations. Managing this diversity internally proved challenging, often resulting in a time-consuming and error-prone process. eXpress badging stepped in to address this challenge by implementing customized badge templates through the Veonics® Portal, ensuring that each badge type met the unique requirements of its intended user group.

ESTABLISHING AN ORDER MANAGEMENT PORTAL FOR SECURE AND EFFICIENT PROCESSING

With an expanding workforce and a growing need for secure identification, AstenJohnson recognized the necessity of transitioning from an ad-hoc badge printing process to a streamlined system. The absence of a centralized order management portal further exacerbated the challenges. The traditional approach not only lacked efficiency but also raised concerns regarding security and data integrity. Establishing a secure order management portal became imperative to enable AstenJohnson to log in securely, upload employee information and photos, and place orders for badges. The implementation of the Veonics® Portal not only addressed these concerns but also introduced a secure, efficient, and user-friendly platform, ensuring a seamless transition to an advanced badge printing process.



A Proven Solution

eXpress badging implemented the Veonics® Portal, providing a centralized platform for AstenJohnson's badge printing needs. The system allowed for independent badge design templates and record groups tailored to each location's unique requirements.

AstenJohnson's badge design and issuance process was optimized using a proven system developed by eXpress badging. The first step included template customization, where personalized badge design templates were quickly and efficiently set up for each location. Following this, an official proofing process, inclusive of technology requirements, was implemented, and upon sign-off, the templates were deemed ready for use. To facilitate a seamless transition, scheduled training sessions were conducted for all users responsible for badge ordering. The support didn't end there; the eXpress badging team provided ongoing assistance, promptly addressing any questions or concerns from the AstenJohnson team, ensuring the sustained effectiveness of the new badging system.

Results

By embracing the Veonics® Portal, AstenJohnson overcame the challenges associated with decentralized badge printing. The system not only improved efficiency but also ensured a seamless and easily-replicable ordering process. The company's transition to outsourcing badge printing was marked by increased security, reduced training gaps, and a more streamlined approach to ID management. AstenJohnson now enjoys the benefits of a sophisticated and centralized solution that grows with their expanding business.

OVERALL PROJECT BENEFITS INCLUDED

Efficient Order Management

The Veonics® Portal streamlined the ordering process, allowing secure logins, photo uploads, and order placement for each site.

User Access Control

AstenJohnson gained the ability to manage user access independently, creating new users or disabling non-active accounts as needed, enhancing overall security.

Tracking and Reporting

The system provided a comprehensive view of badge orders by location, enabling AstenJohnson to monitor and manage the process effectively.