



Streamlining ID Badge Issuance

This case study focuses on how eXpress badging photo ID badge printing solution helped Greenix Pest Control Company overcome challenges with in-house identification card issuance. It is required by Florida law that all personnel performing pest control services are licensed and issued a photo identification card by their employer. Because of this, many pest control companies spend large amounts of time and resources properly managing their employee data, ID card printers, ID supplies software, and proper issuance of these photo ID badges. By adopting an all-inclusive cloud-based application, Greenix Pest Control streamlined its badge ordering process, reduced costs, and improved overall efficiency. Throughout the partnership, eXpress badging provided exceptional customer support, enabling Greenix Pest Control to enhance its employee identification system.



Background

Before partnering with eXpress badging, Greenix Pest Control managed ID badge issuance in-house using an HID DTC series printer. This involved printing badges for their enterprise-wide workforce in one single location. Over time, they encountered ongoing issues with the printer, and their former vendor provided inadequate support, which left their issuance office at a standstill. Packaging and shipping badges daily proved time-consuming, requiring a dedicated employee to handle the task alongside their regular IT duties.

Challenges Faced



EQUIPMENT DIFFICULTIES

Printer issues and lack of vendor support for state-required photo ID cards.



TIME

Time-consuming packaging and shipping processes and management of the data.



ROLE RESPONSIBILITY

Overburdening an employee with badge printing responsibilities.



REORGANIZATION

Inefficient management of services and associated costs.

The Solution

Greenix Pest Control sought an all-inclusive package allowing a designated group of team members to log in to a cloud-based application. They aimed to store data and designs based on location/office and order/reorder badges as needed. Competitive pricing for color-front black-back badges with lamination film, capturing live photos with the portal, and an efficient ID card ordering process that could be entered by any office location nationwide.

Roles of eXpress badging

- ◆ **COLLABORATION:** eXpress badging worked closely with Greenix Pest Control for approximately eight months to create and match the same badge designs, integrate their employee data into the Veonics® Portal, and approve all proofs with the Greenix team.
- ◆ **CLOUD-BASED APPLICATION:** eXpress badging provided a user-friendly, cloud-based application that allowed designated team members to manage badge data, enter new ID card orders, and have them printed at our badge production office for printing and shipment.
- ◆ **COMPETITIVE PRICING:** eXpress badging ensured Greenix Pest Control received competitive pricing for color front-black back-badges with lamination, providing additional protection for outdoor employees.
- ◆ **STREAMLINED PROCESS:** By pre-ordering badges and leveraging the cloud-based application, Greenix Pest Control significantly reduced the time and effort required for packaging and shipping, improving overall efficiency.
- ◆ **ONGOING SUPPORT:** eXpress badging continues to assist Greenix Pest Control by adding new sites, titles and granting access to new users as requested.

Results and Benefits

- ◆ **IMPROVED EFFICIENCY:** The cloud-based application allowed Greenix Pest Control to streamline its identification card ordering process, eliminating the need for in-house printing and reducing time spent on packaging and shipping.
- ◆ **COST SAVINGS:** Outsourcing the badge printing process eliminated the need for a full-time employee dedicated to printing badges, resulting in savings for Greenix Pest Control.
- ◆ **ENHANCED SECURITY:** The color front-black back badges with lamination provided extra protection, ensuring durability for employees working in outdoor environments.
- ◆ **SCALABILITY:** eXpress badging's solution allowed for the easy addition of new sites, titles, and users, accommodating Greenix Pest Control's growth and changing requirements.
- ◆ **EXCEPTIONAL CUSTOMER SUPPORT:** eXpress badging's proactive and responsive customer support was vital in addressing Greenix Pest Control's needs throughout the process.

Conclusion

By partnering with eXpress badging and implementing their cloud-based badging software, Greenix Pest Control successfully streamlined their badge issuance process. This improved efficiency, significant cost savings, enhanced security, and scalability. The exceptional customer support provided by eXpress badging allowed Greenix to meet their state's identification card requirements seamlessly while providing employees with durable photo ID badges nationwide.